

ABOUT ME

Date of Birth: August 15, 1989

Years in Field: 12+

Pastimes: Coding, Art, and Family

CONTACT

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www.mommymoves.org

Memphis, TN, USA



EDUCATION

 **FULL SAIL UNIVERSITY**
Web Design &
Development - 2022

 **ROCKDALE COUNTY HIGH**
Diploma - 2007

ASHLEY DAVIS

WEB DEVELOPER/DESIGNER

CAREER OBJECTIVE

My career objective is to offer my skills and talents of digital design and web development to a great team under a great company with a positive and fast-paced work environment.

ADVANCED SKILL SET

SYSTEMS & TOOLS:

Adobe Creative Suite: Illustrator, Adobe, Photoshop, InDesign, Premier, & Media Encoder

Google Suite: Gmail, Hangout, Calendar, Add-Ons, Google Drive, Sheets, & Forms

Microsoft: PowerPoint, Word, Excel, Forms, SharePoint, OneDrive, & Outlook

Coding Languages: CSS & HTML

Project Management: Asana, Function Fox, Figma, & Base Camp

Web Hosting: WordPress, GoDaddy, Host Gator, BlueHost, Wix, Google Domains, cPanel, & Cloudflare

Site Builder: Elementor & Divi

Technology: Windows OS, Mac OS, Network Configuration, Hardware Install/Remove, Software Install/Remove, & Computer Repair, UX/UI Design, & Responsive Design

Other: Canva, Sketch, Sports Engine, & League Apps, Stripe

SOFT SKILLS:

Verbal & Written Communication, Active Listening, Problem Solving, Leadership, Critical Thinking, Quickly Determine and Implement Best Resolutions, & Willingness to Step out of Scope for the overall Objective of the Team

RELATED EXPERIENCE

GRAPHIC & WEB DESIGN SPECIALIST

True Lacrosse | Lombard, IL – Remote (03/2022 - Current)

- Maintain 37 sites for lacrosse programs and other sports teams, set up SEO tag and keywords for target searches
- Work closely with directors, and owners of teams to deliver sites with accurate information and quick build time.
- Redesign and build out new webpages to target a more user-friendly experience
- Develop new best practices for communication with the company across all departments
- Organize files and drives that are accessed by entire company
- Delivering extremely fast turn-around time on edits and updates for each site based on market urgency

WEB DESIGNER, GRAPHIC DESIGNER & SEO MANAGER

Dannet Group Consulting | Arkansas – Remote (4/2021 - 11/2021)

- Worked closely with agency owner to discover client needs for projects
- Maintained 20+ sites that were already built, while enhancing the sites visually, providing faster speeds, and better functionality
- Creative freedom of about 5 sites from startup to release, driving sales and traffic to those business increasing sales by an average of 50%
- Delivering extremely fast turn-around time on edits and updates for each site based on market urgency

WEB DEVELOPER, GRAPHIC DESIGN, MARKETING CONSULTANT

Mommy Moves, LLC | Remote (01/2009 - Current)

- Conceptualize, design, review, and publish creative, and user-friendly websites to drive sales, awareness, and product knowledge.
- Develop design frameworks to promote positive user interaction with webpages
- Handling all phases of project management from conception to publishing with close communication with clients.
- Building still and motion graphics for visual enhancements and user engagement
- Building 12 websites from concept to completion within 60 days.