



# Ashley Davis

GRAPHIC & WEB DESIGNER

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## SKILLS



## EDUCATION

Web Design & Development  
 Full Sail University  
 2020 - 2022

## ABOUT ME

*With a passion for digital art and design, I've developed marketing skills that help businesses reach new markets via an impressive online presence.*

## EXPERIENCE

### Lead Web Designer & Graphic Designer

*True Lacrosse / Lombard, IL (Remote) / 03/2022 - Current*

Maintain, edit, update, and create websites for existing and new markets. Create and implement creative designs and user-friendly interfaces for visitor engagement.

- Maintain multisite project up to 40 sites
- Create responsive view of all pages on all sites
- Use of Google tools for project management and organization

### Lead Web Designer & Project Manager

*DGC Business Consulting / Arkansas (Remote) / 03/2021 - 01/2022*

Maintain and update existing websites via various hosting platforms for numerous different business types.

- Checking errors and de-bugging websites.
- Frequent client interaction about frequent business updates.
- Managing website security needs and cPanel configurations

### Web Designer & Branding Expert

*Mommy Moves, LLC / Remote / 06/2018 - 03/2022*

Freelance web designer for various business types, including branding needs with logos, business card designs, and QR codes.

- Creating and building website designs from start to publishing.
- Building webapps to add to marketing resources for business growth.
- Copywriting for websites to add engaging content and pertinent business information.