



ASHLEY DAVIS

Web/Graphic Designer
Memphis, TN, 38115



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Reliable web designer, graphic designer, and app designer with experience in visual and functionality of websites and applications. Experiences ranges from creating websites designs and theme from scratch, editing existing sites and layouts, testing user interfaces for friendly user navigation, responsive websites that work well on a mobile scale, creating applications from scratch, and creating web apps from exiting websites.

Education

Associate of Science

2012-2016

Computer Programming

Full Sail University

Bachelor of Science

2020 – 2022

Web Design & Development

Skills

HTML, CSS, C#

Time Management

Responsive Design

Mobile App Design & Development

Responsive Design

Logos, Branding, Marketing

Strengths

Communication

Problem Solving

Organization

Detail Oriented

Team Player

Takes Initiative

56 WPM Typing Speed

Systems & Tools

Microsoft Office: Word, Excel, Outlook Email, Power Point

Web Hosting & Set Up: GoDaddy, WordPress, BlueHost, CPanel, Wix, Shopify, WooCommerce, Elementor

Collaborative Tools: Microsoft Teams, Asana, Function Fox, Sketch

Adobe Creative Cloud: Illustrator, Photoshop, InDesign, Premier Pro, After Effects

Other: Canva

Work Experience

Web Design/App Design

Journey to Me (2019) – Small Business for Mental Health Therapy - Atlanta, GA

- Design Planning & Implementation
- Branding – Logo, SEO
- Theme Selection, Install, & Customization via HTML and CSS
- Add Chat Support to Website
- Typography, Color Theory, Content Management, Copy Writing, Editing Hyperlinks
- Test UI/UX Function and Design, Edit Where Necessary
- Site Maintenance, Booking System, Logins for Visitors
- Google Play Account Created, Android WebApp Created

Web Design

I Did It Cleaning (2019) – Small Business Cleaning Residential and Commercial Locations - Atlanta, GA

- Design Planning & Implementation
- Theme Selection, Install, & Customization via HTML and CSS
- Typography, Color Theory, Content Management, Copy Writing, Editing Hyperlinks
- Test UI/UX Function and Design, Edit Where Necessary

Web Design/Graphic Design

Mommy Moves, LLC (2019) - Web Design, Graphics, and Other Forms of Art - Memphis, TN

- Design Planning & Implementation
- Branding – Logo, SEO, Business Cards
- Theme Selection, Install, & Customization via HTML and CSS
- Add Chat Support to Website
- Typography, Color Theory, Content Management, Copy Writing, Editing Hyperlinks
- Test UI/UX Function and Design, Edit Where Necessary
- Site Maintenance, Add/Remove/Update Plugins
- Photo Editing, Digital Illustration, Rescaling Images and Text, Creating Graphics for Site,

Web Designer

Coupon Fairyland (2020) – Multivendor Business for Selling Hard to Find Coupons - Atlanta, GA

- Customization via HTML and CSS
- Install Vendor Marketplace, Configure Marketplace
- Editing Hyperlinks, Pages, Images, and Navigation Location and Pages
- Test UI/UX Function and Design, Edit Where Necessary
- Site Maintenance, Add/Remove/Update Plugins
- Photo Editing, Digital Illustration, Rescaling Images and Text

Web Design/Graphic Design

DGC Business Consulting (2021) – Business Consultation – Hot Springs, AR

- Design Planning & Implementation
- SEO
- Theme Configuration, Install, & Customization via HTML and CSS
- Typography, Color Theory, Content Management, Editing Hyperlinks, Galleries
- Social Media Channels Connected
- Test UI/UX Function and Design, Edit Where Necessary
- Add/Remove/Update Plugins, Logins for Visitors
- Photo Editing, Digital Illustration, Rescaling Images and Text, Creating Graphics for Social Media Posts, Recreating Logos and Graphics

Web Design

Aesthetics Concierge of Texas (2021) – Aesthetics Services & Products – TX

- Edit Existing Navigation Menu, Images, and Hyperlinks
- Add Products to Site Shop
- Add Pages with Policies and Agreements
- Edit Pages Designs and Layouts
- Connect Site to IG and FB Chat
- Connect Site to Canva for Social Media Posts